

Ethiopian Company Clinches Deal to Supply Bird Seed

The Ethiopian company, Prospre International has signed a deal totaling \$70,110 to supply six containers of Niger seed to a U.S. birdseed importer, Bridgeway Trading. AGOA Advisor, Mr. Finn Holm-Olsen, introduced Prospre International to Bridgeway Trading.

Mr. Holm-Olsen has also introduced Prospre International to other leading U.S. food import firms to assist Prospre establish more business linkages with U.S. firms. According to Mr. Yemane Mekonnen of Prospre International, the business linkages have helped the firm in diversifying its contacts and also expanded their export capacity to the U.S. market.